

# Nicholas Edge

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## EDUCATION

### **Bachelor of Arts, Communication Design**

Elon University • Elon, NC • Expected Graduation – May 2025

Minor in International & Global Studies

**Relevant Coursework:** Graphic Design Studio (Danish Institute for Study Abroad), Visual Communication, Writing for Visual Media, Web and Mobile Publishing, Corporate Publishing, Fundamentals of Design

## WORK EXPERIENCE

### **Live Oak Communications • Elon, NC • May 2024 - Present**

#### **Creative Director**

- Led a team of designers to develop innovative marketing campaigns for local businesses, increasing client engagement and brand presence in the community.
- Oversaw the creative process from concept to execution, ensuring brand consistency across all media.
- Collaborated with analytics teams to deliver high-quality projects within scope and timeline.

### **Live Oak Communications • Elon, NC • January – December 2023**

#### **Production Designer/Creative Member**

- Created visual content for multimedia campaigns, enhancing local brand presence.
- Managed design projects from conception to completion, aligning with client goals and deadlines.
- Assisted in developing layouts and selecting visual elements to optimize user interaction.

## INTERNSHIP EXPERIENCE

### **The Mill Coffee & Tea • Lincoln, NE • July 2024 - Present**

#### **Graphic Design Intern**

- Created visual content for several concert campaigns and merchandise, enhancing brand presence.
- Designed a mural, coffee bags and Christmas merchandise for the fall and holiday season.
- Managed design projects from conception to completion, aligning with company goals and deadlines.
- Assisted in developing layouts, mock-ups and selecting visual elements to improve usability across platforms.

## LEADERSHIP

### **Smooth Progressions A Cappella • Elon, NC • August 2021 - Present**

#### **President (2023), Public Relations Chair (2022)**

- Led the organization in planning and executing performances, fostering growth in membership and audience, and improving group engagement by over 50% in the first four months.
- Coordinated with university departments and other organizations for successful events and collaborations.
- Managed public relations efforts, developing strategies to enhance group visibility and community presence.

## SKILLS

Leadership, Team/Group Management, Problem Solving, Creative Solutions, Marketing Campaigns, Adobe Creative Suite, Figma Software, HTML, CSS, User Interface, Attention to Detail, Flexibility